



Marine Mud Run!



*Come Get Dirty
With Us!*

Event Date : Sept 18th, 2010

2010 Sponsorship Opportunities

THE MARINE CORPS LEAGUE

& Engineer Co. B



Supporting Michiana's Toys for Tots

The Opportunities and Benefits of Sponsorship

The benefits of sponsorship are not only being part of an exciting growing event, but that you are part of something where the proceeds can actually be seen benefiting your community. Below are descriptions of different levels of contribution:

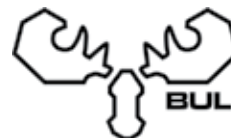
\$50 – Business card reprint on event program

\$100 – Quarter page ad

\$250 – Half page ad in program, one “plug” during the event, your company logo on our web page for 3 months, and samples of your product/fliers in our runner’s bags.

\$500 – Second largest lettering on shirt, quarter page ad, and 4 paid entries to the race, several “plugs,” your company logo on our web page for 6 months and samples of your product/fliers in our runner’s bags.

\$1000 – Largest lettering on event shirt, half page ad, and 4 paid entries to the race, right to hang company banner during event, numerous “plugs,” your company logo on our web page for 12 months and samples of your product/fliers in our runner’s bags.

The logo for Burkhart, featuring the word "Burkhart" in a white, bold, sans-serif font with a red outline, set against a solid red rectangular background.The logo for Martin's, featuring the word "Martin's" in a large, red, stylized font. Below it, the phrase "Count On Us!" is written in a smaller, black, sans-serif font, underlined with a red line.The logo for Cutter, featuring the word "Cutter" in a large, white, stylized font with an orange outline. Below it, the tagline "Enjoy the Outdoors Again.™" is written in a green, sans-serif font.

BULL MOOSE TUBE COMPANY

The logo for Working Person's Store, featuring the words "WORKING PERSON'S" in a large, bold, black font with a white outline, and "STORE" in a smaller, bold, black font below it. Underneath, the tagline "SPECIALIZING IN BRANDS THAT WORK." is written in a smaller, black font.

Take up the challenge

Become a Partner of the Marine Mud Run!

Thank you for the opportunity to share the mission of the Marine Mud Run and the benefit it provides to thousands of needy children to ensure they know the true meaning of Christmas. The event could not be as successful if it were not for the support of the community and organizations like yourself; the members of the Marine Mud Run committee would value your partnership and be grateful for any support you may be able to provide. For additional information, check out our website: <http://www.mclstjoevalley.org> or call:

Rich Mullins (Race Director) – 574.876.4096 or

Sam Alameda (Founder/Coordinator) – 574.252.9322

If you have already decided to become a partner of the Marine Mud Run please send contributions to the address listed below, and email “camera ready” art in JPEG format to:

Marine Corps League,

St Joseph Valley Det. 095

c/o 1st Sgt Sam Alameda, USMC ret.

1134 BJ St

Mishawaka, IN 46545

salameda@mclstjoevalley.org

**Company logos must be received No Later Than July 31, 2010 to make back of T-Shirt.*



Thank you again for your time and consideration.

SEMPER FITO THE CHILDREN!

St. Joseph Valley Detachment of the Marine Corps League is a non-profit organizations within the provisions of IRS Code 501(c)(3) with a special group exemption letter which allows for contributions to be tax deductible by the donor.